Kellogg Alumni Club Trust Talks - A Series by Professor Andrew Sykes

THE RESPONSIBLE PROMISE HABIT

How to be the most trustworthy leader, salesperson or human you know!

Andrew uncovers the hidden trust traps and the counterintuitive ways that we can be Trust Worthy. Andrew will outline the Three Trust Traps and how the Responsible Promise Habit avoids those traps. You'll leave with...

- An understanding of a "clean promise" and what it takes to make one
- What a Responsible Promise really means and why it is your secret weapon
- A way to build trust in record time even in the toughest of situations

BEING A MAGNETIC HUMAN

How to be a magnetic trusted advisor

Andrew outlines three high-impact habits that will transform you into a magnetic, highly trustworthy human being, enabling you to build deep and lasting customer, business and personal relationships.

- The Habit of Getting Good at Getting Great
- The Habit of Listening with Empathy
- The Habit of Unlocking New Pathways for Action through Your Questions.

YOU ARE YOUR HABITS

How to reinvent yourself one habit at at time

Andrew looks at the art and science of quitting old and creating new habits. He outlines the relationship between habits, personality, performance and culture and shares a model for cracking the code of habit creation. You leave with...

- The Three Gold Rules of habit creation
- An understanding of Context Design as a solution to change habits "at scale"
- The Four Powers you'll need to reinvent yourself one habit at a time